



Promotions Set Up



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1 Promotions Introduction

The Adempiere system includes extensive functionality to manage marketing promotions.

The functional requiremements of the promotions capability were largely derived from an IBM publication which is accessible at this link.

http://publib.boulder.ibm.com/infocenter/wchelp/v5r6m1/index.jsp?topic=/com.ibm.commerce.customizetools.doc/refs/rprcondmdl.htm

The purpose of this HowTo guide is provide 'worked examples' of many of the types of promotions that can be defined in the system.

The Promotions functionality is very powerful and configurable and is, inevitably, quite complex. Adaxa recommends that new promotions are well tested before being made accessible in a live system.



2 Promotion Groups

2.1 The Promotion Group Window

A Promotion Group is a group of products that will be included in some form of evaluation to decide if a promotion will appy to a purchase. The evaluation might be something like "if the order includes products from this list of products with an order value > \$100 then give a 10% discount".

2.1.1 Promotion Group Data

- The promotional group X will have a list of products with the values A, B and C.
- The promotional group Y will have a list of products with the values D, E and F.

2.1.2 Promotion Group

Select 'Promotion Group' window from the main menu.

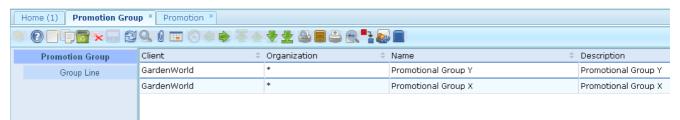


Illustration 1: Promotion Group Window > Promotion Group Tab

2.1.3 Promotion Group Tab

1. Enter the Promotional Group **Name** and **Description**. Tick the **Active** check box to indicate the promotional group is active. In this case the promotional group will contain 2 records; one is for Promotional Group X and the other one is for Promotional Group Y.



Illustration 2: Promotion Group Window > Group Line Tab





Illustration 3: Promotion Group Window > Group Line Tab

2.1.4 Group Line Tab

1. Select a promotional item from the **Product** dropdown. In this case the promotional items to be selected for Promotional Group X are "A, B, C" and Promotional Group Y are "D, E and F".

2.2 Promotion Scenarios

There can be many different types of promotion scenarios. The following sections explore some of the available promotion options and show how they are set up. The scenarios shown are just examples of different types of promotions and the values can be changed as required. Promotion A



3 Promotion A

3.1 Buy <4 items of group X, get 10% off, buy 4-6, get 20% off, buy >6 and get 50% off all.

Select 'Promotion' window from the main menu.



Illustration 4: Promotion A Promotion Window > Promotion Tab

- 2. Promotion Tab
- 1. "Promotion 1" as the Promotion Name.
- 2. EnterEnter "Buy 1-3 10%; 4-6 20%; 7 or more 50%" as the Promotion **Description**.
- 3. Enter "1" as the Sequence or Relative Priority.



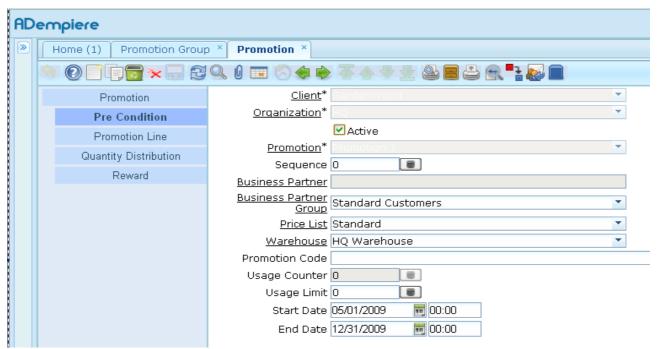


Illustration 5: Promotion A: Promotion Window > Pre Condition Tab

3.1.1 Pre Condition Tab

- 1. Tick the Active check box to indicate the pre condition is active.
- 2. Enter "0" as the Sequence.
- 3. Select the Business Partner to whom the promotion is applicable. (Optional field)
- **4.** Select the appropriate Business Partner Group to whom the promotion is applicable. In this case the Business Partner Group to be selected is "Standard Customers".
- 5. Select Price List as "Standard".
- 6. Select Warehouse as "HQ Warehouse"
- **7.** Enter the Promotion Code. (Optional field) If a promotional code is entered for the promotion, then at the sales time, user will need to enter the same promotion code that he may have before completing the sales order.
- **8.** The Usage Counter determines the number of times a promotion has been applied. It is read-only/non-editable field.
- **9.** Enter "0" as the Usage Limit or Number of times limit. If greater than zero was entered in the Usage Limit field, then system will limit the number of times a promotion can be applied to an order, to a customer, or overall.
- 10. Enter "05/01/2009 00:00" as the Start Date.



11. Enter "12/31/2009 00:00" as the End Date or Expiry Date.

Note: The promotion schedule above (Start Date and End Date) is to limit the application of a promotion only within a certain period of time.

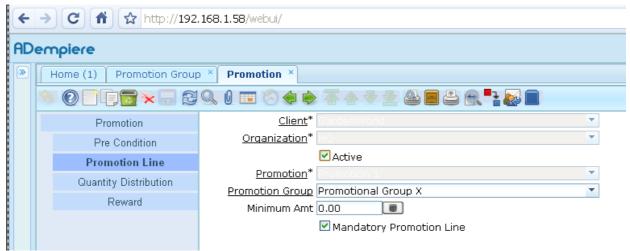


Illustration 6: Promotion A Promotion Window > Promotion Line Tab

3.1.2 Promotion Line Tab

- 1. Select **Promotion Group** as "Promotional Group X" that was entered during Promotion Group setup.
- 2. Enter "0" as the Minimum Order Amt.
- **3.** Tick the **Mandatory Promotion Line** check box to indicate the Sales Order must contain at least one order line that matches the promotion line definition, i.e. Promotional Group X.



Illustration 7: Promotion A: Promotion Window > Quantity Distribution Tab

3.1.3 Quantity Distribution Tab

We have 3 distributions according to the Promotion 1, i.e. 1 <= X <= 3, 4 <= X <= 6 and X >= 7. When entering the distributions, you have to start with the largest **quantity** distribution. In this example, enter "7" as X >= 7, enter "4" as 4 <= X <= 6 and then enter "1" as 1 <= X <= 3. The i) **Operation** and ii) **Distribution Type** for these distributions are i) ">=" and ii) "Max".



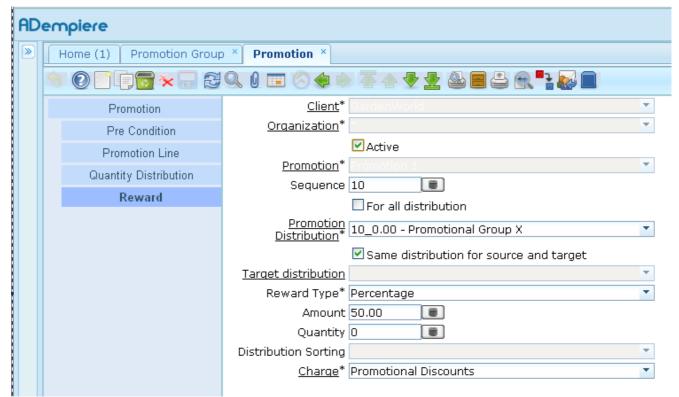


Illustration 8: Promotion A: Promotion Window > Reward Tab - Reward 1



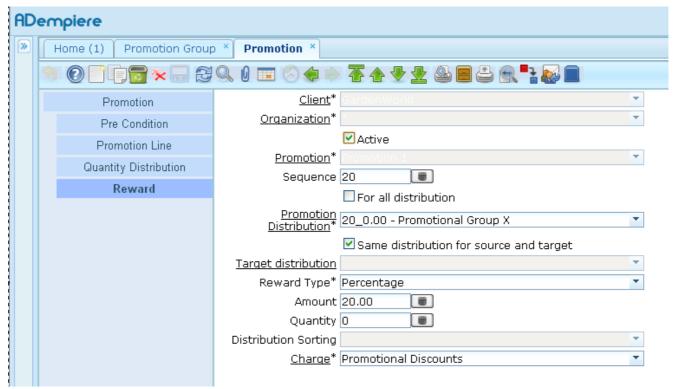


Illustration 9: Promotion A: Promotion Window > Reward Tab - Reward 2



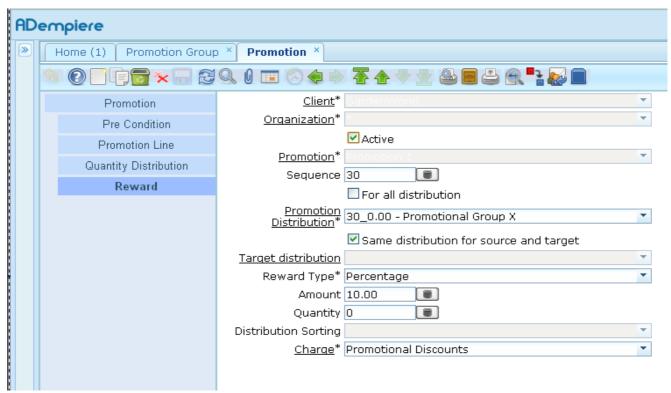


Illustration 10: Promotion A: Promotion Window > Reward Tab - Reward 3

3.1.4 Reward Tab

This Reward setup specifies which distribution will receive a reward. In this example, we have to apply a certain percentage discount on the items in the distribution that was entered previously. Thus Reward 1 (See Figure 7a) gives 50% on items in Distribution1 (which contains 7 or more X), Reward 2 (See Figure 7b) gives 20% discount on Distribution 2 (which contains 4 - 6 X) and Reward 3 (See Figure 7c) gives a 10% discount on Distribution 3 (which contains 1 - 3 X). Below are the steps to setup the rewards as mentioned above.

Tick the Active check box to indicate the reward is active.

- 1. Enter the Sequence No to identify the reward.
- 2. Untick the For All Distribution check box to indicate this reward not applies on all the distributions.
- 3. Select the appropriate Promoting Distribution to which is linked this reward.
- Tick the Same Distribution for Source and Target checkbox to use the selected Promoting Distribution for this reward.
- Select Reward Type as "Percentage".
- **6.** Enter the Amount to associate to a reward type.



7. Select Charge as "Promotional Discounts". At the sales time, the discount line will be created with charge to denote the account to post to.



4 Promotion B

4.1 Buy 3 and Get 1 Free



Illustration 11: Promotion B: Promotion Window > Promotion Tab

4.1.1 Promotion Tab

- 1. Enter "Promotion 2" as the Promotion Name.
- **2.** Enter "Buy 3X get 1 free" as the Promotion **Description**.
- 3. Enter "2" as the Sequence or Relative Priority.



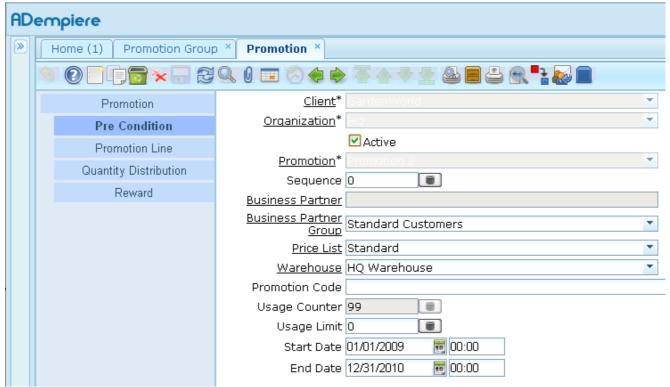


Illustration 12: Promotion B: Promotion Window > Pre Condition Tab

4.1.2 Pre Condition Tab

- 1. Tick the **Active** check box to indicate the pre condition is active.
- **2.** Enter "0" as the **Sequence**.
- 1. Select the **Business Partner** to whom the promotion is applicable. (Optional field)
- 2. Select the appropriate **Business Partner Group** to whom the promotion is applicable. In this case the Business Partner Group to be selected is "Standard Customers".
- 3. Select **Price List** as "Standard".
- 4. Select **Warehouse** as "HQ Warehouse"
- **5.** Enter the **Promotion Code**. (Optional field) If a promotional code is entered for the promotion, then at the sales time, user will need to enter the same promotion code that he may have before completing the sales order.
- **6.** The **Usage Counter** determines the number of times a promotion has been applied. It is read-only/non-editable field.



- 7. Enter "0" as the **Usage Limit** or Number of times limit. If greater than zero was entered in the Usage Limit field, then system will limit the number of times a promotion can be applied to an order, to a customer, or overall.
- 8. Enter "01/01/2009 00:00" as the **Start Date**.
- **9**. Enter "12/31/2010 00:00" as the **End Date** or Expiry Date.

Note: The promotion schedule above (Start Date and End Date) is to limit the application of a promotion only within a certain period of time.



Illustration 13: Promotion B: Promotion Window > Promotion Line Tab

4.1.3 Promotion Line Tab

- 1. Select **Promotion Group** as "Promotional Group X" that was entered during Promotion Group setup.
- 2. Enter "0" as the Minimum Order Amt.
- 3. Tick the **Mandatory Promotion Line** check box to indicate the Sales Order must contain at least one order line that matches the promotion line definition, i.e. Promotional Group X.





Illustration 14: Promotion B: Promotion Window > Quantity Distribution Tab

4.1.4 Quantity Distribution Tab

We have only 1 distribution, i.e. X=3, according to the Promotion 2.

- 1. Select **Promotion Line** as "Promotional Group X".
- 2. Select Operation as ">=".
- 3. Enter "3" as the **Quantity**.
- 4. Select **Distribution Type** as "Min".
- **5**. Select **Distribution Sorting** as "Ascending". System will re-arrange the items in ascending order of their price and then regroup them in sets according to the Quantity specification.



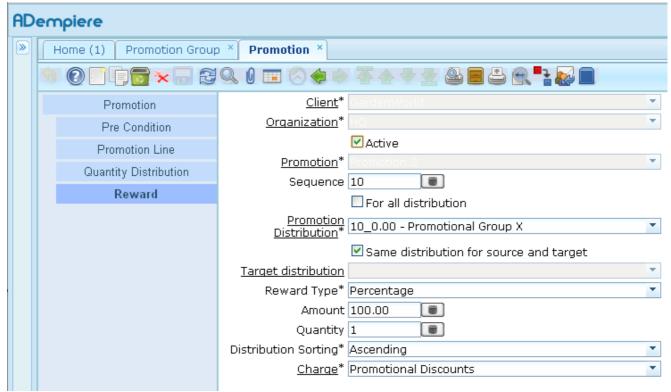


Illustration 15: Promotion B: Promotion Window > Reward Tab

4.1.5 Reward Tab

In this example, we have to give the cheapest item in one or many sets of items for free. Below are the steps to setup this reward.

- Tick the Active check box to indicate the reward is active.
- **2**. Enter "10" as the **Sequence No** to identify the reward.
- 3. Untick the For All Distribution check box to indicate this reward not applies on all the distributions.
- **4.** Select the appropriate **Promoting Distribution** to which is linked this reward. In this case the Promoting Distribution to be selected is "Promotional Group X".
- **5.** Tick the **Same Distribution for Source and Target** checkbox to use the selected Promoting Distribution for this reward.
- **6.** Select **Reward Type** as "Percentage".
- 7. Enter the **Amount** to associate to a reward type. In this case we have to apply a 100% discount on the cheapest item in it, in other words, it gives it for free.



- **8.** Enter "1" as the **Quantity**. System will give away a free and cheapest item for every set defined in Quantity Distribution specification.
- **9.** Select **Distribution Sorting** as "Ascending". The selected sorting type for the reward is applied to the system process. When the condition specified in a particular distribution is met, the distribution line is validated and it will contain a number of certain items. At the same time, the selected distribution sorting will be happened on each set of the items. Ascending indicates that the system will arrange the items starting from least expensive to most expensive, whereas descending indicates that the system will arrange the items starting from most expensive to least expensive.
- **10.** Select **Charge** as "Promotional Discounts". At the sales time, the discount line will be created with charge to denote the account to post to.



5 Promotion C

5.1 Buy 1X and 2Y for \$129



Illustration 16: Promotion C: Promotion Window > Promotion Tab

5.1.1 Promotion Tab

- 1. Enter "Promotion 3" as the Promotion Name.
- 2. Enter "Buy 1X and 2Y for \$129" as the Promotion **Description**.
- 3. Enter "3" as the Sequence or **Relative Priority**.



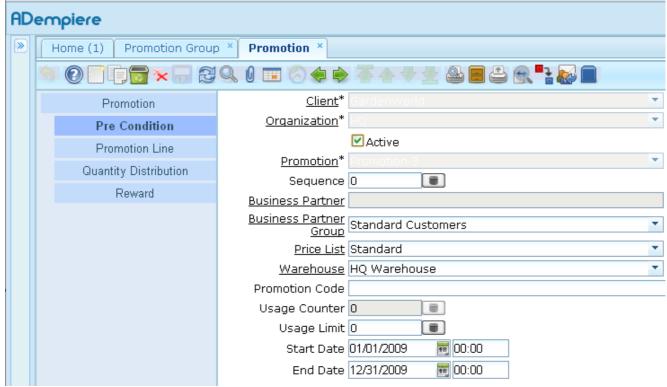


Illustration 17: Promotion C: Promotion Window > Pre Condition Tab

5.1.2 Pre Condition Tab

- 1. Tick the **Active** check box to indicate the pre condition is active.
- **2.** Enter "0" as the **Sequence**.
- 3. Select the **Business Partner** to whom the promotion is applicable. (Optional field)
- **4.** Select the appropriate **Business Partner Group** to whom the promotion is applicable. In this case the Business Partner Group to be selected is "Standard Customers".
- 5. Select **Price List** as "Standard".
- 6. Select Warehouse as "HQ Warehouse"
- 7. Enter the **Promotion Code**. (Optional field) If a promotional code is entered for the promotion, then at the sales time, user will need to enter the same promotion code that he may have before completing the sales order.
- **8.** The **Usage Counter** determines the number of times a promotion has been applied. It is read-only/non-editable field.



- **9.** Enter "0" as the **Usage Limit** or Number of times limit. If greater than zero was entered in the Usage Limit field, then system will limit the number of times a promotion can be applied to an order, to a customer, or overall.
- **10.** Enter "01/01/2009 00:00" as the **Start Date**.
- **11.** Enter "12/31/2009 00:00" as the **End Date** or Expiry Date.

Note: The promotion schedule above (Start Date and End Date) is to limit the application of a promotion only within a certain period of time.



Illustration 18: Promotion C: Promotion Window > Promotion Line Tab

5.1.3 Promotion Line Tab

We have 2 promotion lines, each matching a different product from a different promotional group.

- 1. Select **Promotion Group** as "Promotional Group X" that was entered during Promotion Group setup.
- 2. Enter "0" as the Minimum Order Amt.
- 3. Tick the **Mandatory Promotion Line** check box to indicate the Sales Order must contain at least one order line that matches the promotion line definition, i.e. Promotional Group X.
- 4. Click on the **Save** button to save this promotion line details.
- 5. Click on the **New** Record button to add another new promotion line.
- **6.** Select **Promotion Group** as "Promotional Group Y" that was entered during Promotion Group setup.
- 7. Enter "0" as the **Minimum Order Amt.**



- **8.** Tick the **Mandatory Promotion Line** check box to indicate the Sales Order must contain at least one order line that matches the promotion line definition, i.e. Promotional Group Y.
- 9. Click on the **Save** button to save this promotion line details.



Figure 16: Promotion 3: Promotion Window > Quantity Distribution Tab

5.1.4 Quantity Distribution Tab

We have 2 distributions, i.e. X>=1 and Y>=2, according to the Promotion 3.

- 1. Enter "10" as the **Sequence**.
- 2. Select **Promotion Line** as "Promotional Group X".
- 3. Select Operation as ">=".
- 4. Enter "1" as the Quantity.
- 5. Select **Distribution Type** as "Min".
- **6.** Select **Distribution Sorting** as "Ascending". System will re-arrange the items in ascending order of their price and then regroup them in sets according to the Quantity specification.
- 7. Click on the **Save** button to save this distribution details.
- 8. Click on the **New** Record button to add another new distribution.
- 9. Enter "20" as the **Sequence**.
- Select Promotion Line as "Promotional Group Y".
- 11. Select Operation as ">=".
- **12.** Enter "2" as the **Quantity**.
- 13. Select Distribution Type as "Min".
- **14.** Select **Distribution Sorting** as "Descending". System will re-arrange the items in descending order of their price and then regroup them in sets according to the Quantity specification.
- 15. Click on the **Save** button to save this distribution details.



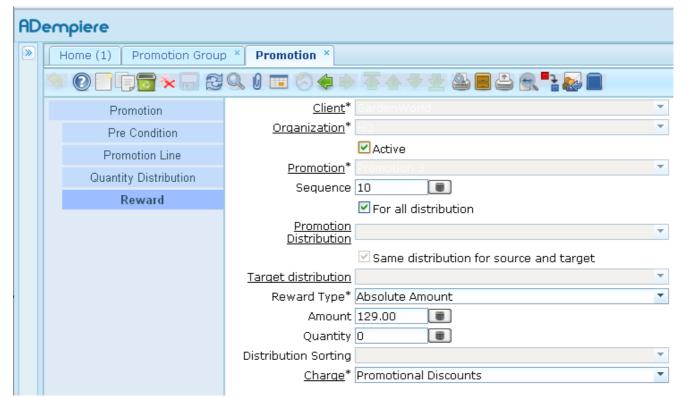


Illustration 19: Promotion C: Promotion Window > Reward Tab

5.1.5 Reward Tab

In this example, we have to give an absolute price on the set of items in all distributions. Below are the steps to setup this reward.

- 1. Tick the **Active** check box to indicate the reward is active.
- 2. Enter "10" as the **Sequence No** to identify the reward.
- 3. Tick the **For All Distribution** check box to indicate this reward applies on all the distributions taken together.
- 4. Note: System will set the Promotion Distribution drop down, Same Distribution for Source and Target check box and Target Distribution drop down to disabled if the For All Distribution check box was ticked.
- 5. Select **Reward Type** as "Absolute Amount".
- **6.** Enter the **Amount** to associate to a reward type. In this case we have to apply an absolute price of \$129.00 on the set of items in all distributions.
- 7. Enter "0" as the **Quantity**.



8. Select **Charge** as "Promotional Discounts". At the sales time, the discount line will be created with charge to denote the account to post to.



6 Promotion D

6.1 Spend >\$1000 Get 5% Discount & 1X for Free

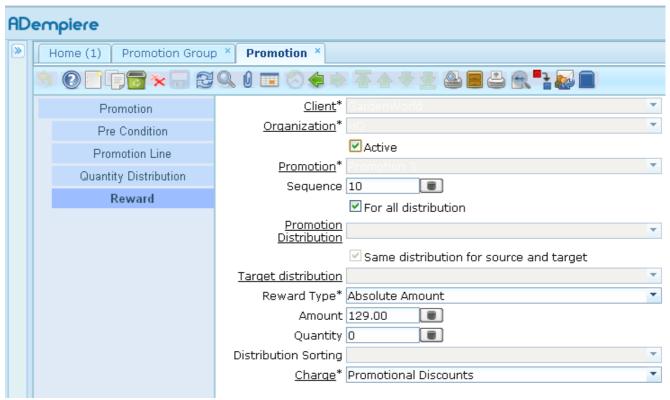


Illustration 20: Promotion D: Promotion Window > Promotion Tab

6.1.1 Promotion Tab

- 1. Enter "Promotion 4" as the Promotion Name.
- 2. Enter "Buy for \$1000 or more and get 5% discount and 1X free" as the Promotion **Description**.
- 3. Enter "4" as the Sequence or Relative Priority.



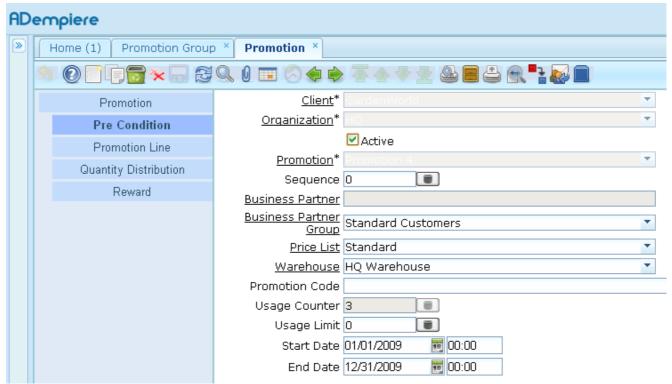


Illustration 21: Promotion D: Promotion Window > Pre Condition Tab

6.1.2 Pre Condition Tab

- 1. Tick the **Active** check box to indicate the pre condition is active.
- 2. Enter "0" as the **Sequence**.
- 3. Select the **Business Partner** to whom the promotion is applicable. (Optional field)
- **4.** Select the appropriate **Business Partner Group** to whom the promotion is applicable. In this case the Business Partner Group to be selected is "Standard Customers".
- Select Price List as "Standard".
- Select Warehouse as "HQ Warehouse".
- 7. Enter the **Promotion Code**. (Optional field) If a promotional code is entered for the promotion, then at the sales time, user will need to enter the same promotion code that he may have before completing the sales order.
- 8. The **Usage Counter** determines the number of times a promotion has been applied. It is read-only/non-editable field.



- **9.** Enter "0" as the **Usage Limit** or Number of times limit. If greater than zero was entered in the Usage Limit field, then system will limit the number of times a promotion can be applied to an order, to a customer, or overall.
- **10.** Enter "01/01/2009 00:00" as the **Start Date**.
- **11.** Enter "12/31/2009 00:00" as the **End Date** or Expiry Date.

Note: The promotion schedule above (Start Date and End Date) is to limit the application of a promotion only within a certain period of time.



Illustration 22: Promotion D: Promotion Window > Promotion Line Tab

6.1.3 Promotion Line Tab

- 1. Select **Promotion Group** as "Promotional Group X" that was entered during Promotion Group setup.
- 2. Enter "0" as the **Minimum Order Amt**.
- 3. Untick the **Mandatory Promotion Line** check box.
- 4. Click on the **Save** button to save this promotion line details.
- 5. Click on the **New** Record button to add another new promotion line.
- 6. Enter "1000.00" as the **Minimum Order Amt**.
- 7. Tick the **Mandatory Promotion Line** check box to indicate the Sales Order must contain at least one order line that matches the promotion line definition, i.e. \$1000.00.
- 8. Click on the **Save** button to save this promotion line details.



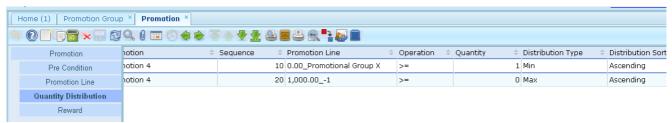


Illustration 23: Promotion D: Promotion Window > Quantity Distribution Tab

6.1.4 Quantity Distribution Tab

We have 2 distributions according to the Promotion 4.

- 1. Enter "10" as the **Sequence**.
- 2. Select **Promotion Line** as "Promotional Group X".
- 3. Select Operation as ">=".
- 4. Enter "1" as the Quantity.
- 5. Select **Distribution Type** as "Min".
- **6.** Select **Distribution Sorting** as "Ascending". System will re-arrange the items in ascending order of their price and then regroup them in sets according to the Quantity specification.
- 7. Click on the **Save** button to save this distribution details.
- 8. Click on the **New** Record button to add another new distribution.
- 9. Enter "20" as the Sequence.
- 10. Select Promotion Line as "\$1000.00".
- 11. Select Operation as ">=".
- **12.** Enter "0" as the **Quantity**.
- 13. Select **Distribution Type** as "Max".
- **14.** Select **Distribution Sorting** as "Ascending". System will re-arrange the items in ascending order of their price.
- 15. Click on the **Save** button to save this distribution details.



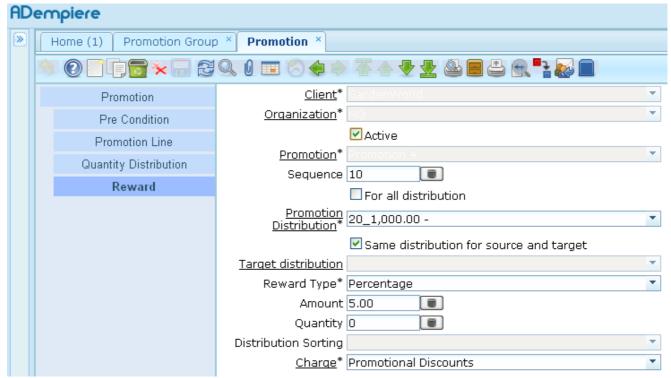


Illustration 24: Promotion D: Promotion Window > Reward Tab - Reward 1

6.1.5 Reward Tab

In this example, we have to give 5% discount plus 1X free for people buying \$1000 or more of items. Thus Reward 1 (See Figure 22a) gives 5% and Reward 2 (See Figure 22b) gives 1X free. Below are the steps to setup these rewards.

- 1. Tick the **Active** check box to indicate the reward is active.
- **2.** Enter "10" as the **Sequence No** to identify the reward.
- 3. Untick the For All Distribution check box to indicate this reward not applies on all the distributions.
- **4.** Select the appropriate **Promoting Distribution** to which is linked this reward. In this case the Promoting Distribution to be selected is "\$1000.00".
- 5. Tick the Same Distribution for Source and Target checkbox to use the selected Promoting Distribution for this reward.
- 6. Select **Reward Type** as "Percentage".
- **7.** Enter the **Amount** to associate to a reward type. In this case we have to apply a 5% discount on the set of items in the distribution.



- **8.** Enter "0" as the **Quantity**.
- **9.** Select **Charge** as "Promotional Discounts". At the sales time, the discount line will be created with charge to denote the account to post to.
- 10. Click on the **Save** button to save this reward details.
- 11. Click on the **New** Record button to add another new reward.

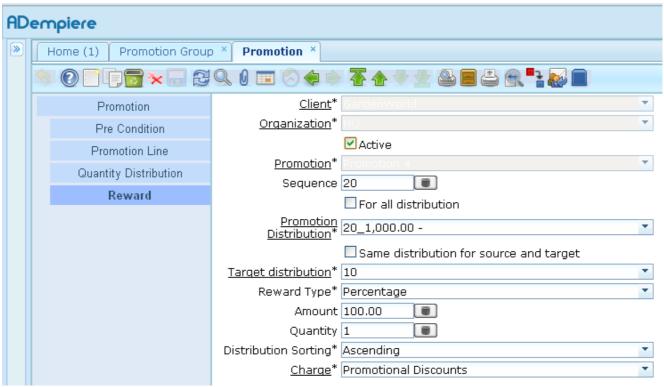


Illustration 25: Promotion D: Promotion Window > Reward Tab - Reward 2

- 12. Tick the **Active** check box to indicate the reward is active.
- **13.** Enter "20" as the **Sequence No** to identify the reward.
- 14. Untick the For All Distribution check box to indicate this reward not applies on all the distributions.
- **15.** Select the appropriate **Promoting Distribution** to which is linked this reward. In this case the Promoting Distribution to be selected is "\$1000.00".
- **16.** Untick the **Same Distribution for Source and Target** checkbox to use some other distributions/the selected Target Distribution for this reward.
- 17. Select **Target Distribution** as "Promotional Group X".



- **18.** Select **Reward Type** as "Percentage".
- **19.** Enter the **Amount** to associate to a reward type. In this case we have to apply a 100% discount on the cheapest item in it, in other words, it gives it for free.
- **20.** Enter "1" as the **Quantity**. System will give away a free and cheapest item for every order of \$1000 or more of items.
- **21.** Select **Distribution Sorting** as "Ascending". The selected sorting type for the reward is applied to the system process. When the condition specified in a particular distribution is met, the distribution line is validated and it will contain a number of certain items. At the same time, the selected distribution sorting will be happened on each set of the items. Ascending indicates that the system will arrange the items starting from least expensive to most expensive, whereas descending indicates that the system will arrange the items starting from most expensive to least expensive.
- **22.** Select **Charge** as "Promotional Discounts". At the sales time, the discount line will be created with charge to denote the account to post to.
- 23. Click on the **Save** button to save this reward details.



7 Promotion E

7.1 Buy 2X & 1Y, Get 10% of X & Y for Free



Illustration 26: Promotion E: Promotion Window > Promotion Tab

7.1.1 Promotion Tab

- 1. Enter "Promotion 5" as the Promotion Name.
- 2. Enter "Buy 2X and 1Y and get 10% off of each X and get Y for \$5" as the Promotion **Description**.
- 3. Enter "5" as the Sequence or Relative Priority.



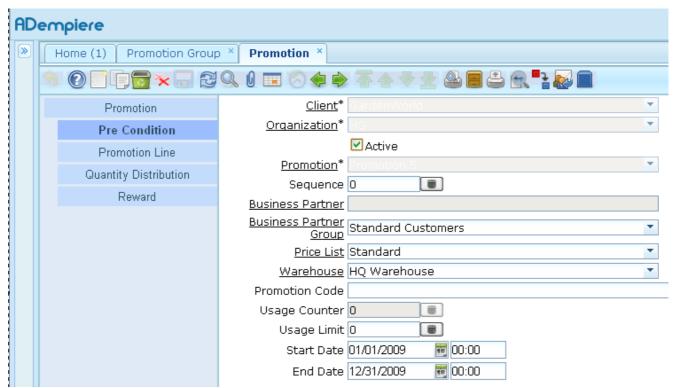


Illustration 27: Promotion E: Promotion Window > Pre Condition Tab

7.1.2 Pre Condition Tab

- 1. Tick the **Active** check box to indicate the pre condition is active.
- **2.** Enter "0" as the **Sequence**.
- 3. Select the **Business Partner** to whom the promotion is applicable. (Optional field)
- **4.** Select the appropriate **Business Partner Group** to whom the promotion is applicable. In this case the Business Partner Group to be selected is "Standard Customers".
- 5. Select **Price List** as "Standard".
- 6. Select Warehouse as "HQ Warehouse"
- 7. Enter the **Promotion Code**. (Optional field) If a promotional code is entered for the promotion, then at the sales time, user will need to enter the same promotion code that he may have before completing the sales order.
- **8.** The **Usage Counter** determines the number of times a promotion has been applied. It is read-only/non-editable field.



- **9.** Enter "0" as the **Usage Limit** or Number of times limit. If greater than zero was entered in the Usage Limit field, then system will limit the number of times a promotion can be applied to an order, to a customer, or overall.
- **10.** Enter "01/01/2009 00:00" as the **Start Date**.
- **11.** Enter "12/31/2009 00:00" as the **End Date** or Expiry Date.

Note: The promotion schedule above (Start Date and End Date) is to limit the application of a promotion only within a certain period of time.

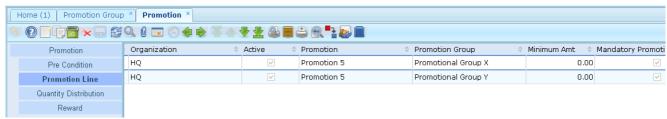


Illustration 28: Promotion E: Promotion Window > Promotion Line Tab

7.1.3 Promotion Line Tab

- 1. Select **Promotion Group** as "Promotional Group X" that was entered during Promotion Group setup.
- 2. Enter "0" as the Minimum Order Amt.
- 3. Tick the **Mandatory Promotion Line** check box to indicate the Sales Order must contain at least one order line that matches the promotion line definition, i.e. Promotional Group X.
- 4. Click on the **Save** button to save this promotion line details.
- 5. Click on the **New** Record button to add another new promotion line.
- **6.** Select **Promotion Group** as "Promotional Group Y" that was entered during Promotion Group setup.
- 7. Enter "0" as the Minimum Order Amt
- **8.** Tick the **Mandatory Promotion Line** check box to indicate the Sales Order must contain at least one order line that matches the promotion line definition, i.e. Promotional Group Y.
- 9. Click on the **Save** button to save this promotion line details.





Illustration 29: Promotion E: Promotion Window > Quantity Distribution Tab

7.1.4 Quantity Distribution Tab

We have 2 distributions, i.e. X>=2 and Y>=1, according to the Promotion 5.

- 1. Enter "10" as the **Sequence**.
- 2. Select **Promotion Line** as "Promotional Group X".
- 3. Select Operation as ">=".
- 4. Enter "2" as the **Quantity**.
- 5. Select **Distribution Type** as "Min".
- **6.** Select **Distribution Sorting** as "Ascending". System will re-arrange the items in ascending order of their price and then regroup them in sets according to the Quantity specification.
- 7. Click on the **Save** button to save this distribution details.
- 8. Click on the **New** Record button to add another new distribution.
- 9. Enter "20" as the Sequence.
- **10.** Select **Promotion Line** as "Promotional Group Y".
- 11. Select Operation as ">=".
- **12.** Enter "1" as the **Quantity**.
- **13.** Select **Distribution Type** as "Min".
- **14.** Select **Distribution Sorting** as "Descending". System will re-arrange the items in descending order of their price and then regroup them in sets according to the Quantity specification.
- **15.** Click on the **Save** button to save this distribution details.



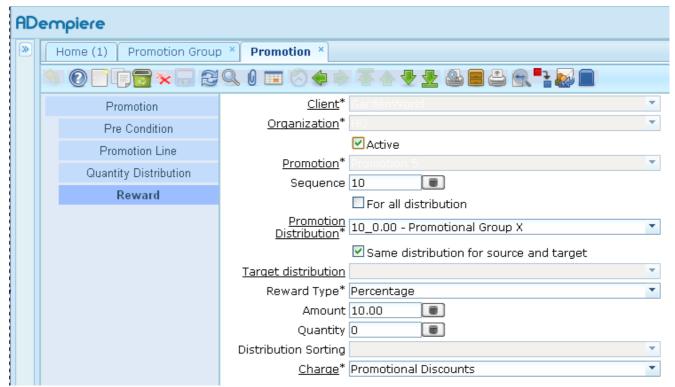


Illustration 30: Promotion E: Promotion Window > Reward Tab - Reward 1

7.1.5 Reward Tab

- 1. In this example, we have to give 10% off of each X and get Y for \$5 for people buying 2X and 1Y. Thus Reward 1 (See Figure 27a) gives 10% off of each X and Reward 2 (See Figure 27b) give \$5 for Y (which contains 2X and 1Y). Below are the steps to setup these rewards.
- 2. Tick the **Active** check box to indicate the reward is active.
- 3. Enter "10" as the **Sequence No** to identify the reward.
- **4.** Untick the **For All Distribution** check box to indicate this reward not applies on all the distributions.
- **5.** Select the appropriate **Promoting Distribution** to which is linked this reward. In this case the Promoting Distribution to be selected is "Promotional Group X".
- **6.** Tick the **Same Distribution for Source and Target** checkbox to use the selected Promoting Distribution for this reward.
- Select Reward Type as "Percentage".
- **8.** Enter the **Amount** to associate to a reward type. In this case we have to apply a 10% discount on the set of items in the distribution.



- **9.** Enter "0" as the **Quantity**.
- **10.** Select **Charge** as "Promotional Discounts". At the sales time, the discount line will be created with charge to denote the account to post to.
- 11. Click on the **Save** button to save this reward details.
- 12. Click on the **New** Record button to add another new reward.

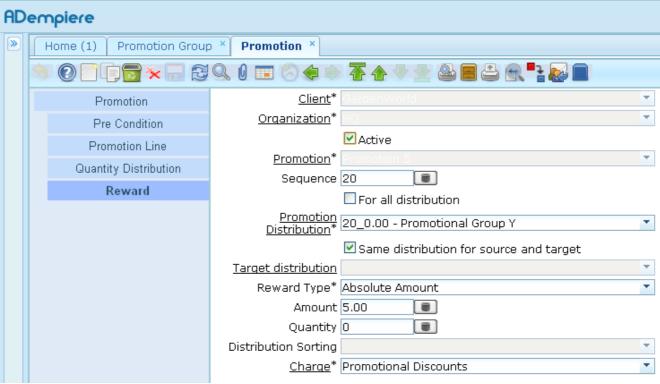


Illustration 31: Promotion E: Promotion Window > Reward Tab - Reward 2

- 1. Tick the **Active** check box to indicate the reward is active.
- **2.** Enter "20" as the **Sequence No** to identify the reward.
- 3. Untick the For All Distribution check box to indicate this reward not applies on all the distributions.
- **4.** Select the appropriate **Promoting Distribution** to which is linked this reward. In this case the Promoting Distribution to be selected is "Promotional Group Y".
- **5.** Tick the **Same Distribution for Source and Target** checkbox to use the selected Promoting Distribution for this reward.
- 6. Select **Reward Type** as "Absolute Amount".



- 7. Enter the **Amount** to associate to a reward type. In this case we have to apply an absolute price of \$5.00 on the set of items in the distribution.
- 8. Enter "0" as the **Quantity**.
- **9.** Select **Charge** as "Promotional Discounts". At the sales time, the discount line will be created with charge to denote the account to post to.

10. Click on the **Save** button to save this reward details.



8 Promotion F

8.1 Buy 3X for \$20



Illustration 32: Promotion F: Promotion Window > Promotion Tab

8.1.1 Promotion Tab

- 1. Enter "Promotion 6" as the Promotion Name.
- 2. Enter "Buy 3X for \$20" as the Promotion **Description**.
- 3. Enter "6" as the Sequence or **Relative Priority**.



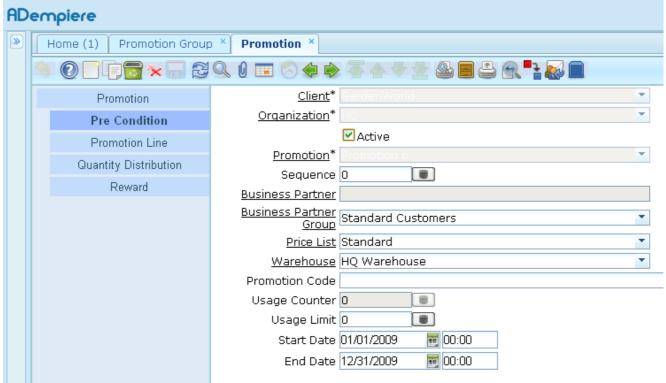


Illustration 33: Promotion F: Promotion Window > Pre Condition Tab

8.1.2 Pre Condition Tab

- 1. Tick the **Active** check box to indicate the pre condition is active.
- **2.** Enter "0" as the **Sequence**.
- 3. Select the **Business Partner** to whom the promotion is applicable. (Optional field)
- **4.** Select the appropriate **Business Partner Group** to whom the promotion is applicable. In this case the Business Partner Group to be selected is "Standard Customers".
- 5. Select **Price List** as "Standard".
- 6. Select Warehouse as "HQ Warehouse"
- 7. Enter the **Promotion Code**. (Optional field) If a promotional code is entered for the promotion, then at the sales time, user will need to enter the same promotion code that he may have before completing the sales order.
- **8.** The **Usage Counter** determines the number of times a promotion has been applied. It is read-only/non-editable field.



- **9.** Enter "0" as the **Usage Limit** or Number of times limit. If greater than zero was entered in the Usage Limit field, then system will limit the number of times a promotion can be applied to an order, to a customer, or overall.
- **10.** Enter "01/01/2009 00:00" as the **Start Date**.
- **11.** Enter "12/31/2009 00:00" as the **End Date** or Expiry Date.

Note: The promotion schedule above (Start Date and End Date) is to limit the application of a promotion only within a certain period of time.

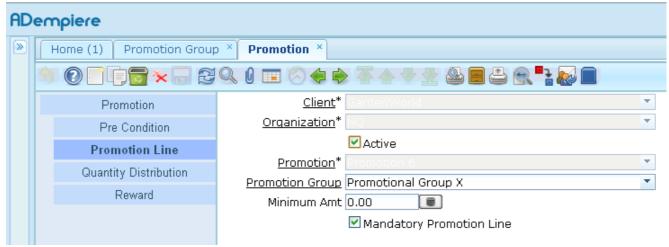


Illustration 34: Promotion F: Promotion Window > Promotion Line Tab

8.1.3 Promotion Line Tab

- 1. Select **Promotion Group** as "Promotional Group X" that was entered during Promotion Group setup.
- 2. Enter "0" as the Minimum Order Amt.
- 3. Tick the **Mandatory Promotion Line** check box to indicate the Sales Order must contain at least one order line that matches the promotion line definition, i.e. Promotional Group X.



Figure 31: Promotion 6: Promotion Window > Quantity Distribution Tab

8.1.4 Quantity Distribution Tab

We have only 1 distribution, i.e. X>=3, according to the Promotion 6.

- 1. Enter "10" as the **Sequence**.
- 2. Select **Promotion Line** as "Promotional Group X".
- 3. Select Operation as ">=".
- 4. Enter "3" as the **Quantity**.
- 5. Select **Distribution Type** as "Min".
- **6.** Select **Distribution Sorting** as "Ascending". System will re-arrange the items in ascending order of their price and then regroup them in sets according to the Quantity specification.



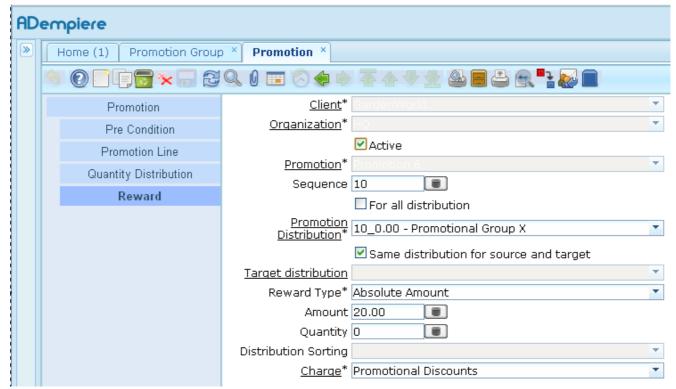


Illustration 35: Promotion F: Promotion Window > Reward Tab - Reward

8.1.5 Reward Tab

In this example, we have to give \$20 for people buying 3X. Below are the steps to setup this reward.

- 1. Tick the **Active** check box to indicate the reward is active.
- 2. Enter "10" as the **Sequence No** to identify the reward.
- 3. Untick the For All Distribution check box to indicate this reward not applies on all the distributions.
- **4.** Select the appropriate **Promoting Distribution** to which is linked this reward. In this case the Promoting Distribution to be selected is "Promotional Group X".
- **5.** Tick the **Same Distribution for Source and Target** checkbox to use the selected Promoting Distribution for this reward.
- 6. Select **Reward Type** as "Absolute Amount".
- **7.** Enter the **Amount** to associate to a reward type. In this case we have to apply an absolute price of \$20.00 on the set of items in the distribution.
- 8. Enter "0" as the Quantity.



9. Select **Charge** as "Promotional Discounts". At the sales time, the discount line will be created with charge to denote the account to post to.



9 Promotion G

9.1 Buy 1X & up to 4Y at 50% Each



Illustration 36: Promotion G: Promotion Window > Promotion Tab

9.1.1 Promotion Tab

- 1. Enter "Promotion 7" as the Promotion Name.
- 2. Enter "Buy 1X, take up to 4Y at 50% each" as the Promotion **Description**.
- 3. Enter "7" as the Sequence or Relative Priority.



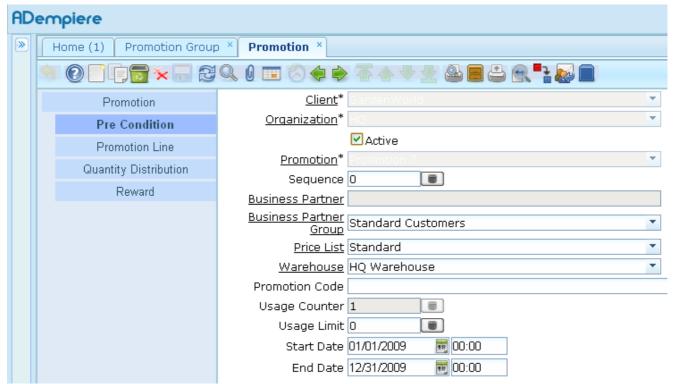


Illustration 37: Promotion G: Promotion Window > Pre Condition Tab

9.1.2 Pre Condition Tab

- 1. Tick the **Active** check box to indicate the pre condition is active.
- **2.** Enter "0" as the **Sequence**.
- 3. Select the **Business Partner** to whom the promotion is applicable. (Optional field)
- **4.** Select the appropriate **Business Partner Group** to whom the promotion is applicable. In this case the Business Partner Group to be selected is "Standard Customers".
- Select Price List as "Standard".
- 6. Select Warehouse as "HQ Warehouse"
- 7. Enter the **Promotion Code**. (Optional field) If a promotional code is entered for the promotion, then at the sales time, user will need to enter the same promotion code that he may have before completing the sales order.
- **8.** The **Usage Counter** determines the number of times a promotion has been applied. It is read-only/non-editable field.



- **9.** Enter "0" as the **Usage Limit** or Number of times limit. If greater than zero was entered in the Usage Limit field, then system will limit the number of times a promotion can be applied to an order, to a customer, or overall.
- **10.** Enter "01/01/2009 00:00" as the **Start Date**.
- **11.** Enter "12/31/2009 00:00" as the **End Date** or Expiry Date.

Note: The promotion schedule above (Start Date and End Date) is to limit the application of a promotion only within a certain period of time.

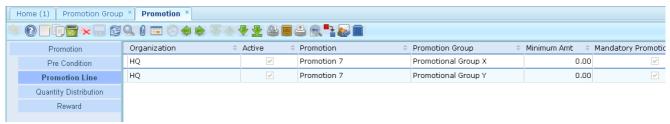


Illustration 38: Promotion G: Promotion Window > Promotion Line Tab

Steps:

9.1.3 Promotion Line Tab

- 1. Select **Promotion Group** as "Promotional Group X" that was entered during Promotion Group setup.
- 2. Enter "0" as the Minimum Order Amt.
- 3. Tick the **Mandatory Promotion Line** check box to indicate the Sales Order must contain at least one order line that matches the promotion line definition, i.e. Promotional Group X.
- 4. Click on the **Save** button to save this promotion line details.
- 5. Click on the **New** Record button to add another new promotion line.
- **6.** Select **Promotion Group** as "Promotional Group Y" that was entered during Promotion Group setup.
- 7. Enter "0" as the **Minimum Order Amt**.
- **8.** Tick the **Mandatory Promotion Line** check box to indicate the Sales Order must contain at least one order line that matches the promotion line definition, i.e. Promotional Group Y.
- 9. Click on the **Save** button to save this promotion line details.





Illustration 39: Promotion G: Promotion Window > Quantity Distribution Tab

9.1.4 Quantity Distribution Tab

We have 3 distributions, i.e. X>=1 and, Y <=4 and Y>=4, according to the Promotion 7.

- 1. Enter "10" as the **Sequence**.
- 2. Select **Promotion Line** as "Promotional Group X".
- 3. Select Operation as ">=".
- 4. Enter "1" as the Quantity.
- 5. Select **Distribution Type** as "Min".
- **6.** Select **Distribution Sorting** as "Ascending". System will re-arrange the items in ascending order of their price and then regroup them in sets according to the Quantity specification.
- 7. Click on the **Save** button to save this distribution details.
- 8. Click on the **New** Record button to add another new distribution.
- 9. Enter "20" as the Sequence.
- 10. Select **Promotion Line** as "Promotional Group Y".
- 11. Select Operation as "<=".
- 12. Enter "4" as the Quantity.
- 13. Select **Distribution Type** as "Min".
- **14.** Select **Distribution Sorting** as "Ascending". System will re-arrange the items in ascending order of their price and then regroup them in sets according to the Quantity specification.
- 15. Click on the **Save** button to save this distribution details.
- 16. Click on the **New** Record button to add another new distribution.
- 17. Enter "30" as the Sequence.



- **18.** Select **Promotion Line** as "Promotional Group Y".
- **19.** Select **Operation** as ">=".
- **20.** Enter "4" as the **Quantity**.
- **21**. Select **Distribution Type** as "Min".
- **22.** Select **Distribution Sorting** as "Ascending". System will re-arrange the items in ascending order of their price and then regroup them in sets according to the Quantity specification.
- 23. Click on the **Save** button to save this distribution details.



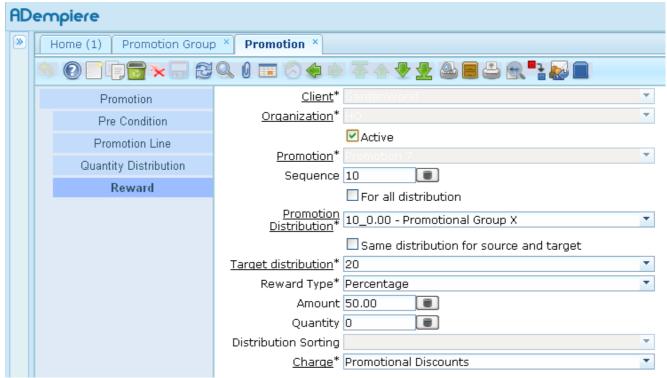


Illustration 40: Promotion G: Promotion Window > Reward Tab - Reward 1

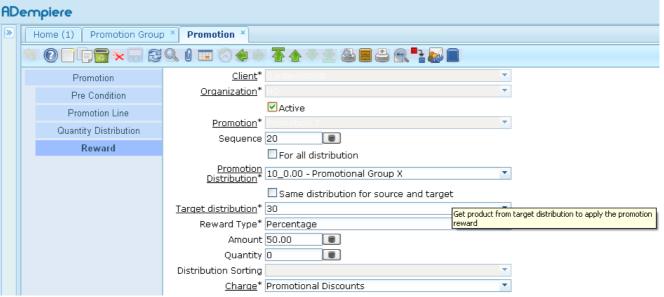


Illustration 41: Promotion G: Promotion Window > Reward Tab - Reward 2



9.1.5 Reward Tab

In this example, we have to give 50% off all Y items for people buying 1X and taking up to 4Y. Thus Reward 1 (See Figure 37a) gives 50% on all Y items if people buying 1X and taking up to 4Y, i.e. $X \ge 1$ and $Y \le 4$, and Reward 2 (See Figure 37b) gives 50% on all Y items if people buying more than one set of the distribution items, i.e. $X \ge 1$ and $Y \ge 4$. Below are the steps to setup these rewards.

- 1. Tick the **Active** check box to indicate the reward is active.
- 2. Enter "10" as the **Sequence No** to identify the reward.
- 3. Untick the For All Distribution check box to indicate this reward not applies on all the distributions.
- **4.** Select the appropriate **Promoting Distribution** to which is linked this reward. In this case the Promoting Distribution to be selected is "Promotional Group X".
- **5.** Untick the **Same Distribution for Source and Target** checkbox to use some other distributions/the selected Target Distribution for this reward.
- 6. Select **Target Distribution** as "Promotional Group Y".
- 7. Select **Reward Type** as "Percentage".
- **8.** Enter the **Amount** to associate to a reward type. In this case we have to apply 50% off on all Y items if people buying 1X and taking up to 4Y.
- 9. Enter "0" as the Quantity.
- **10.** Select **Charge** as "Promotional Discounts". At the sales time, the discount line will be created with charge to denote the account to post to.
- 11. Click on the Save button to save this reward details.
- 12. Click on the **New** Record button to add another new reward.
- **13.** Tick the **Active** check box to indicate the reward is active.
- **14.** Enter "20" as the **Sequence No** to identify the reward.
- 15. Untick the For All Distribution check box to indicate this reward not applies on all the distributions.
- **16.** Select the appropriate **Promoting Distribution** to which is linked this reward. In this case the Promoting Distribution to be selected is "Promotional Group X".
- **17.** Untick the **Same Distribution for Source and Target** checkbox to use some other distributions/the selected Target Distribution for this reward.
- **18.** Select **Target Distribution** as "Promotional Group Y".



- 19. Select Reward Type as "Percentage".
- **20.** Enter the **Amount** to associate to a reward type. In this case we have to apply 50% off on all Y items if people buying more than one set of the distribution items, i.e. $X \ge 1$ and $Y \ge 4$.
- **21.** Enter "0" as the **Quantity**.
- **22.** Select **Charge** as "Promotional Discounts". At the sales time, the discount line will be created with charge to denote the account to post to.
- 23. Click on the Save button to save this reward details.



10 Promotion H

10.1 Buy **1X** & Get **1Y** Free

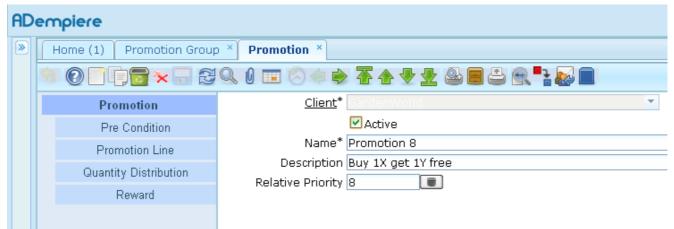


Illustration 42: Promotion H: Promotion Window > Promotion Tab

10.1.1 Promotion Tab

- 1. Enter "Promotion 7" as the Promotion Name.
- 2. Enter "Buy 1X get 1Y free" as the Promotion **Description**.
- 3. Enter "8" as the Sequence or Relative Priority.



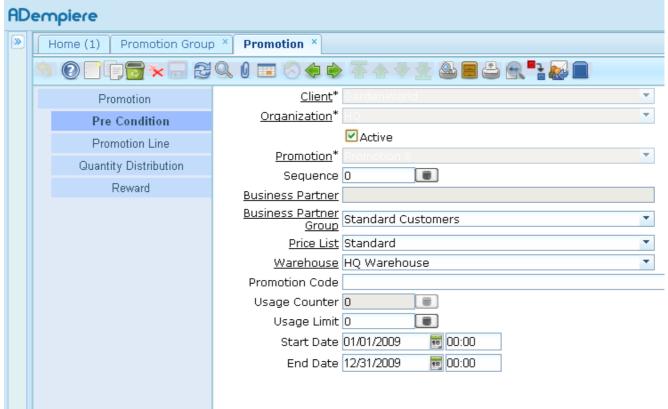


Illustration 43: Promotion H: Promotion Window > Pre Condition Tab

10.1.2 Pre Condition Tab

- 1. Tick the **Active** check box to indicate the pre condition is active.
- **2.** Enter "0" as the **Sequence**.
- 3. Select the **Business Partner** to whom the promotion is applicable. (Optional field)
- **4.** Select the appropriate **Business Partner Group** to whom the promotion is applicable. In this case the Business Partner Group to be selected is "Standard Customers".
- 5. Select **Price List** as "Standard".
- 6. Select Warehouse as "HQ Warehouse"
- 7. Enter the **Promotion Code**. (Optional field) If a promotional code is entered for the promotion, then at the sales time, user will need to enter the same promotion code that he may have before completing the sales order.
- 8. The **Usage Counter** determines the number of times a promotion has been applied. It is read-only/non-editable field.



- **9.** Enter "0" as the **Usage Limit** or Number of times limit. If greater than zero was entered in the Usage Limit field, then system will limit the number of times a promotion can be applied to an order, to a customer, or overall.
- **10.** Enter "01/01/2009 00:00" as the **Start Date**.
- 11. Enter "12/31/2009 00:00" as the **End Date** or Expiry Date.

Note: The promotion schedule above (Start Date and End Date) is to limit the application of a promotion only within a certain period of time.



Illustration 44: Promotion H: Promotion Window > Promotion Line Tab

10.1.3 Promotion Line Tab

- 1. Select **Promotion Group** as "Promotional Group X" that was entered during Promotion Group setup.
- 2. Enter "0" as the Minimum Order Amt.
- 3. Tick the **Mandatory Promotion Line** check box to indicate the Sales Order must contain at least one order line that matches the promotion line definition, i.e. Promotional Group X.
- 4. Click on the **Save** button to save this promotion line details.
- 5. Click on the **New** Record button to add another new promotion line.
- **6.** Select **Promotion Group** as "Promotional Group Y" that was entered during Promotion Group setup.
- 7. Enter "0" as the **Minimum Order Amt**.
- **8.** Tick the **Mandatory Promotion Line** check box to indicate the Sales Order must contain at least one order line that matches the promotion line definition, i.e. Promotional Group Y.
- 9. Click on the **Save** button to save this promotion line details.



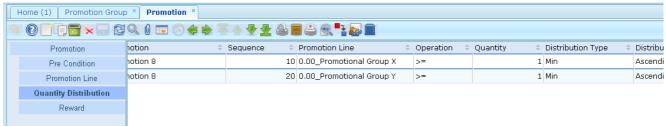


Illustration 45: Promotion H: Promotion Window > Quantity Distribution Tab

10.1.4 Quantity Distribution Tab

We have 2 distributions, i.e. X>=1 and, Y>=1, according to the Promotion 8.

- 1. Enter "10" as the **Sequence**.
- 2. Select **Promotion Line** as "Promotional Group X".
- 3. Select Operation as ">=".
- 4. Enter "1" as the **Quantity**.
- 5. Select **Distribution Type** as "Min".
- **6.** Select **Distribution Sorting** as "Ascending". System will re-arrange the items in ascending order of their price and then regroup them in sets according to the Quantity specification.
- 7. Click on the **Save** button to save this distribution details.
- 8. Click on the **New** Record button to add another new distribution.
- 9. Enter "20" as the **Sequence**.
- 10. Select **Promotion Line** as "Promotional Group Y".
- 11. Select Operation as ">=".
- 12. Enter "1" as the Quantity.
- 13. Select **Distribution Type** as "Min".
- **14.** Select **Distribution Sorting** as "Ascending". System will re-arrange the items in ascending order of their price and then regroup them in sets according to the Quantity specification.
- 15. Click on the **Save** button to save this distribution details.



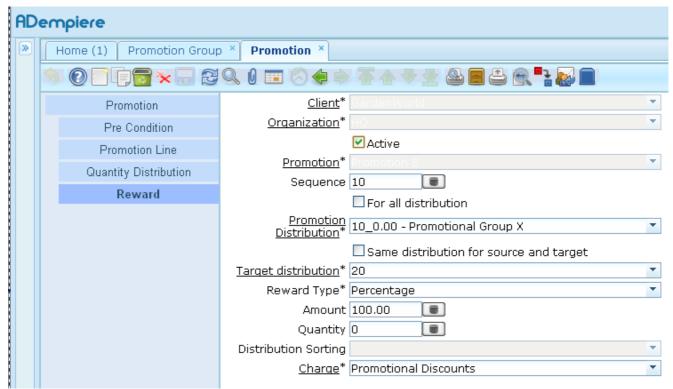


Illustration 46: Promotion H: Promotion Window > Reward Tab

10.1.5 Reward Tab

In this example, we have to give away 1Y free for people buying 1X. Below are the steps to setup this reward.

- 1. Tick the **Active** check box to indicate the reward is active.
- **2.** Enter "10" as the **Sequence No** to identify the reward.
- 3. Untick the For All Distribution check box to indicate this reward not applies on all the distributions.
- **4.** Select the appropriate **Promoting Distribution** to which is linked this reward. In this case the Promoting Distribution to be selected is "Promotional Group X".
- **5.** Untick the **Same Distribution for Source and Target** checkbox to use some other distributions/the selected Target Distribution for this reward.
- 6. Select **Target Distribution** as "Promotional Group Y".
- 7. Select **Reward Type** as "Percentage".
- **8.** Enter the **Amount** to associate to a reward type. In this case we have to apply a 100% discount on the cheapest item in it, in other words, it gives it for free.



- 9. Enter "0" as the **Quantity**.
- **10.** Select **Charge** as "Promotional Discounts". At the sales time, the discount line will be created with charge to denote the account to post to.



11 Promotion I

11.1 Get 10% off first 3X, 20% of next 3, 30% of any extra

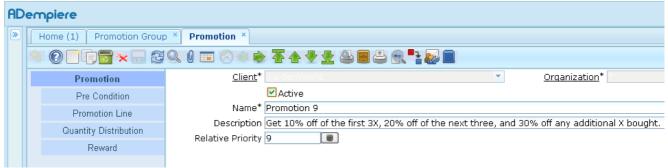


Illustration 47: Promotion I: Promotion Window > Promotion Tab

11.1.1 Promotion Tab

- 1. Enter "Promotion 9" as the Promotion Name.
- **2.** Enter "Get 10% off of each of the first 3X, 20% off of the next three, and 30% off any additional X bought" as the Promotion **Description**.
- 3. Enter "9" as the Sequence or **Relative Priority**.



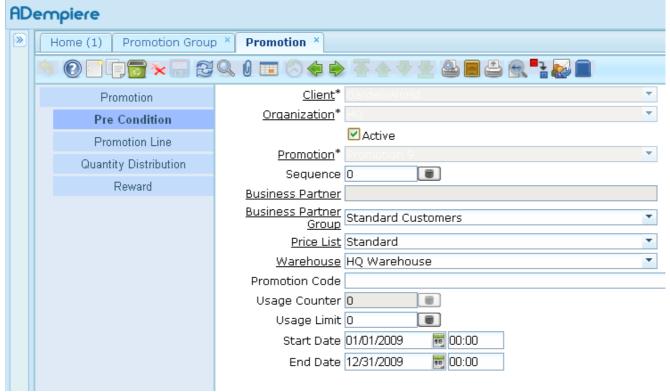


Illustration 48: Promotion I: Promotion Window > Pre Condition Tab

11.1.2 Pre Condition Tab

- 1. Tick the **Active** check box to indicate the pre condition is active.
- **2.** Enter "0" as the **Sequence**.
- 3. Select the **Business Partner** to whom the promotion is applicable. (Optional field)
- **4.** Select the appropriate **Business Partner Group** to whom the promotion is applicable. In this case the Business Partner Group to be selected is "Standard Customers".
- Select Price List as "Standard".
- 6. Select Warehouse as "HQ Warehouse"
- 7. Enter the **Promotion Code**. (Optional field) If a promotional code is entered for the promotion, then at the sales time, user will need to enter the same promotion code that he may have before completing the sales order.
- 8. The **Usage Counter** determines the number of times a promotion has been applied. It is read-only/non-editable field.



- **9.** Enter "0" as the **Usage Limit** or Number of times limit. If greater than zero was entered in the Usage Limit field, then system will limit the number of times a promotion can be applied to an order, to a customer, or overall.
- **10.** Enter "01/01/2009 00:00" as the **Start Date**.
- **11.** Enter "12/31/2009 00:00" as the **End Date** or Expiry Date.

Note: The promotion schedule above (Start Date and End Date) is to limit the application of a promotion only within a certain period of time.

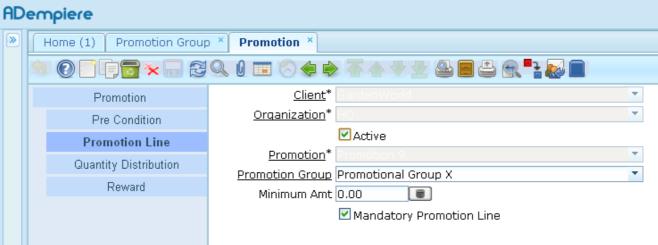


Illustration 49: Promotion I: Promotion Window > Promotion Line Tab

11.1.3 Promotion Line Tab

- 1. Select **Promotion Group** as "Promotional Group X" that was entered during Promotion Group setup.
- 2. Enter "0" as the Minimum Order Amt.
- 3. Tick the **Mandatory Promotion Line** check box to indicate the Sales Order must contain at least one order line that matches the promotion line definition, i.e. Promotional Group X.

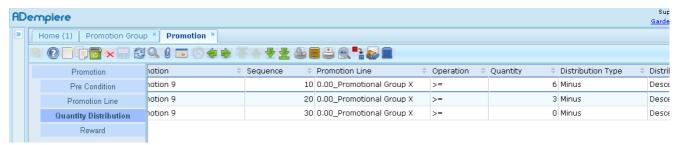


Illustration 50: Promotion I: Promotion Window > Quantity Distribution Tab



11.1.4 Quantity Distribution Tab

We have 3 distributions, i.e. 0<=X<=2, 3<=X<=5 and X>=6, according to the Promotion 9. When entering the distributions, you have to start with the largest **quantity** distribution. In this example, enter "6" as X>=6, enter "3" as 3<=X<=5 and then enter "0" as 0<=X<=2. The i) **Operation,** ii) **Distribution Type** and iii) **Distribution Sorting** for all these distributions are i) ">=", ii) "Minus" and iii) "Descending".

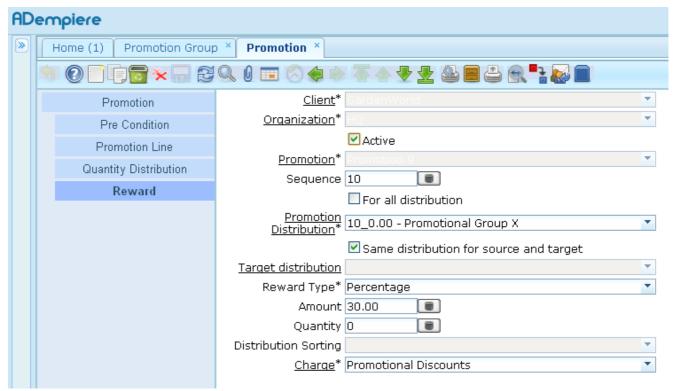


Illustration 51: Promotion I: Promotion Window > Reward Tab - Reward 1



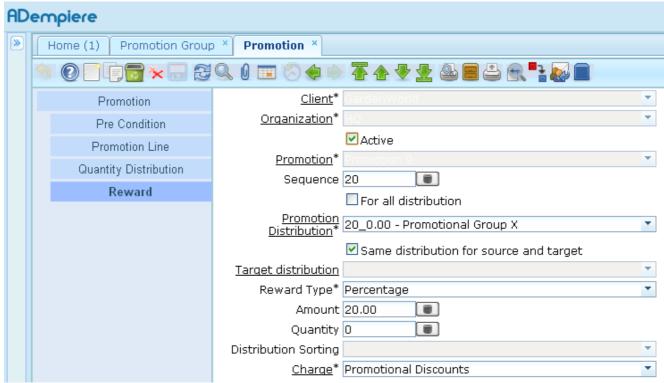


Illustration 52: Promotion I: Promotion Window > Reward Tab - Reward 2



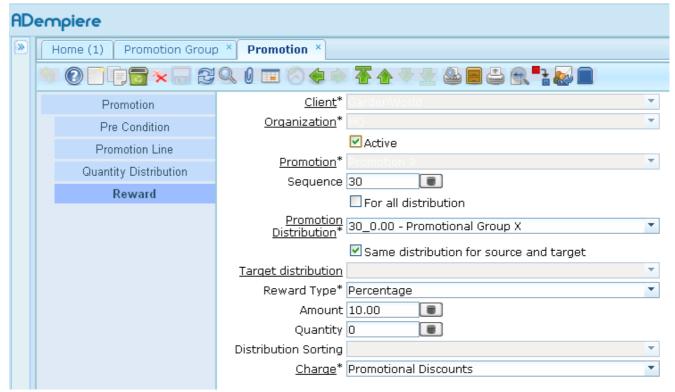


Illustration 53: Promotion I: Promotion Window > Reward Tab - Reward 3

11.1.5 Reward Tab

In this example, we have to apply a certain percentage discount on the items in the distribution that was entered previously. Thus Reward 1 (See Figure 48a) gives 30% on items in Distribution1 (which contains 7 or more X), Reward 2 (See Figure 48b) gives 20% discount on Distribution 2 (which contains 4 - 6 X) and Reward 3 (See Figure 48c) gives a 10% discount on Distribution 3 (which contains 1 - 3 X). Below are the steps to setup the rewards as mentioned above.

- 1. Tick the **Active** check box to indicate the reward is active.
- **2.** Enter the **Sequence No** to identify the reward.
- 3. Untick the For All Distribution check box to indicate this reward not applies on all the distributions.
- 4. Select the appropriate **Promoting Distribution** to which is linked this reward.
- 5. Tick the Same Distribution for Source and Target checkbox to use the selected Promoting Distribution for this reward.
- 6. Select **Reward Type** as "Percentage".
- 7. Enter the **Amount** to associate to a reward type.



8. Select **Charge** as "Promotional Discounts". At the sales time, the discount line will be created with charge to denote the account to post to.



12.1 Spend >\$1000, Get 15% Discount on up to 15 of the lowest cost items

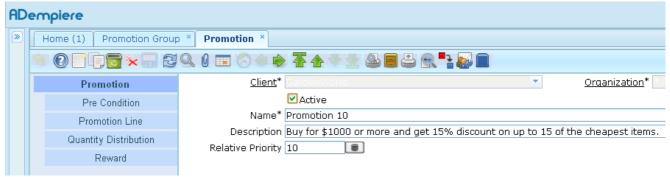


Illustration 54: Promotion J: Promotion Window > Promotion Tab

12.1.1 Promotion Tab

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- 1. Enter "Promotion 10" as the Promotion Name.
- **2.** Enter "Buy for \$1000 or more and get 15% discount on up to 15 of the cheapest items" as the Promotion **Description**.
- 3. Enter "10" as the Sequence or **Relative Priority**.



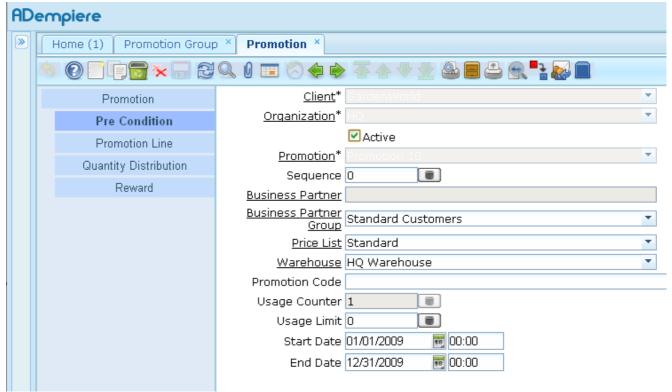


Illustration 55: Promotion J: Promotion Window > Pre Condition Tab

12.1.2 Pre Condition Tab

- 1. Tick the **Active** check box to indicate the pre condition is active.
- **2.** Enter "0" as the **Sequence**.
- Select the Business Partner to whom the promotion is applicable. (Optional field)
- **4.** Select the appropriate **Business Partner Group** to whom the promotion is applicable. In this case the Business Partner Group to be selected is "Standard Customers".
- 5. Select **Price List** as "Standard".
- 6. Select Warehouse as "HQ Warehouse"
- 7. Enter the **Promotion Code**. (Optional field) If a promotional code is entered for the promotion, then at the sales time, user will need to enter the same promotion code that he may have before completing the sales order.
- **8.** The **Usage Counter** determines the number of times a promotion has been applied. It is read-only/non-editable field.



- **9.** Enter "0" as the **Usage Limit** or Number of times limit. If greater than zero was entered in the Usage Limit field, then system will limit the number of times a promotion can be applied to an order, to a customer, or overall.
- **10.** Enter "01/01/2009 00:00" as the **Start Date**.
- **11.** Enter "12/31/2009 00:00" as the **End Date** or Expiry Date.

Note: The promotion schedule above (Start Date and End Date) is to limit the application of a promotion only within a certain period of time.

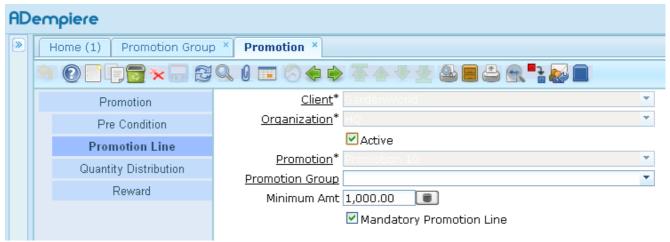


Illustration 56: Promotion J: Promotion Window > Pre Condition Tab

12.1.3 Promotion Line Tab

- 1. Enter "1000.00" as the Minimum Order Amt.
- 2. Tick the **Mandatory Promotion Line** check box to indicate the Sales Order must contain at least one order line that matches the promotion line definition, i.e. \$1000.00.



Illustration 57: Promotion J: Promotion Window > Quantity Distribution Tab



12.1.4 Quantity Distribution Tab

We have 3 distributions according to the Promotion 10.

- 1. Enter "10" as the **Sequence**.
- Select Promotion Line as "1000.00".
- 3. Select Operation as "<=".
- 4. Enter "15" as the **Quantity**.
- 5. Select **Distribution Type** as "Min".
- **6.** Select **Distribution Sorting** as "Ascending". System will re-arrange the items in ascending order of their price and then regroup them in sets according to the Quantity specification.
- 7. Click on the **Save** button to save this distribution details.
- 8. Click on the **New** Record button to add another new distribution.
- 9. Enter "20" as the **Sequence**.
- 10. Select Promotion Line as "1000.00".
- 11. Select Operation as ">=".
- **12.** Enter "15" as the **Quantity**.
- 13. Select **Distribution Type** as "Min".
- **14.** Select **Distribution Sorting** as "Ascending". System will re-arrange the items in ascending order of their price and then regroup them in sets according to the Quantity specification.
- **15.** Click on the **Save** button to save this distribution details.
- 16. Click on the **New** Record button to add another new distribution.
- 17. Enter "30" as the Sequence.
- **18.** Select **Promotion Line** as "1000.00".
- 19. Select Operation as ">=".
- 20. Enter "0" as the Quantity.
- 21. Select Distribution Type as "Max".
- **22.** Select **Distribution Sorting** as "Ascending". System will re-arrange the items in ascending order of their price and then regroup them in sets according to the Quantity specification.
- 23. Click on the Save button to save this distribution details.



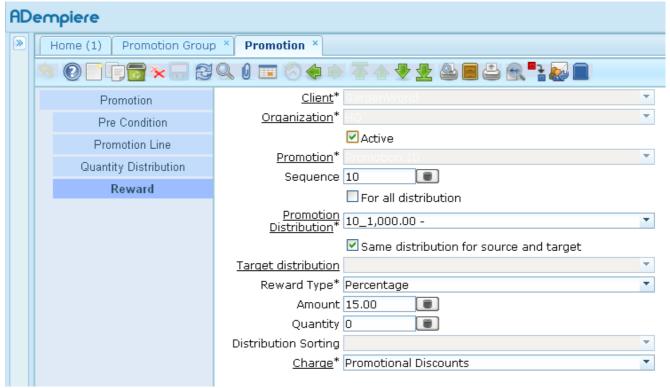


Illustration 58: Promotion J: Promotion Window > Reward Tab - Reward 1

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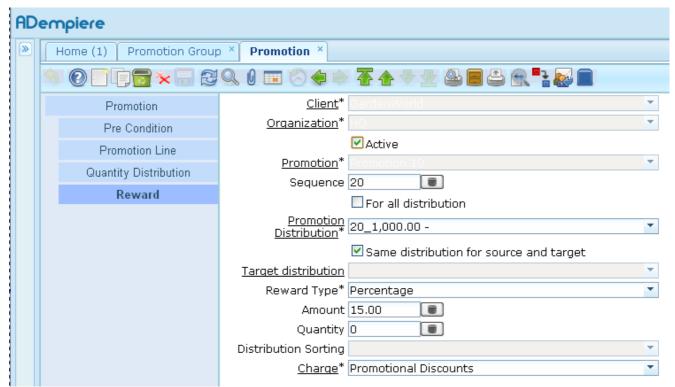


Illustration 59: Promotion J: Promotion Window > Reward Tab - Reward 2

12.1.5 Reward Tab

In this example, we have to give 15% off on up to 15 of the cheapest items for people buying \$1000 or more of items. Thus Reward 1 (See Figure 53a) give 15% off on up to 15 of the cheapest items (which contains \$1000.00 <= Purchase Amount < \$2000.00) and Reward 2 (See Figure 53b) gives 15% off on more than 15 of the cheapest items (which contains \$1000.00 <= Purchase Amount >= \$2000.00). Below are the steps to setup the rewards as mentioned above.

- 1. Tick the **Active** check box to indicate the reward is active.
- **2.** Enter "10" as the **Sequence No** to identify the reward.
- 3. Untick the For All Distribution check box to indicate this reward not applies on all the distributions.
- **4.** Select the appropriate **Promoting Distribution** to which is linked this reward. In this case the Promoting Distribution to be selected is "1000.00 <=15".
- 5. Tick the Same Distribution for Source and Target checkbox to use the selected Promoting Distribution for this reward.
- Select Reward Type as "Percentage".



- 7. Enter the **Amount** to associate to a reward type. In this case we have to apply maximum discount of 15% per item purchased and valid up to 15 items.
- 8. Enter "0" as the **Quantity**.
- **9.** Select **Charge** as "Promotional Discounts". At the sales time, the discount line will be created with charge to denote the account to post to.
- **10.** Click on the **Save** button to save this reward details.
- 11. Click on the **New** Record button to add another new reward.
- 12. Tick the **Active** check box to indicate the reward is active.
- **13.** Enter "20" as the **Sequence No** to identify the reward.
- 14. Untick the For All Distribution check box to indicate this reward not applies on all the distributions.
- **15.** Select the appropriate **Promoting Distribution** to which is linked this reward. In this case the Promoting Distribution to be selected is "1000.00 >=15".
- **16.** Tick the **Same Distribution for Source and Target** checkbox to use the selected Promoting Distribution for this reward.
- 17. Select Reward Type as "Percentage".
- **18.** Enter the **Amount** to associate to a reward type. In this case we have to apply maximum discount of 15% per item purchased and valid for more than 15 items **for people buying \$2000.00 or more of the items.**
- **19.** Enter "0" as the **Quantity**.
- **20.** Select **Charge** as "Promotional Discounts". At the sales time, the discount line will be created with charge to denote the account to post to.
- 21. Click on the Save button to save this reward details.



13 Adaxa's Offices and Contacts

Information of a general nature about Adaxa and its services can be found at www.adaxa.com or obtained by sending an email to info@adaxa.com with a description of the information that you would like to receive. If you are an existing client and wish to initiate a request for software support please send an email to helpdesk@adaxa.com with as much detail as possible about the nature of your support request.

For all other information please contact the Adaxa office nearest to you.

13.1 Australia

Address: 10 Kylie Place, Melbourne, Victoria, 3192, Australia

Contacts: Office

1300 990 120 (Within Australia)

+613 9510 4788 (Outside of Australia)

13.2 New Zealand

Address: 73 Boston Road, Mt Eden, Auckland, 1023, New Zealand

Contacts: Office

• 0800 232 922 (Within New Zealand)

• +649 9744 600 (Outside of New Zealand)

13.3 United States of America

Address: 4400 NE 77th Ave, Suite 275, Vancouver, WA 98662, USA

Contacts: Office

+1 760 576 5115